

**BSF NEWSLETTER:
YOUR QUARTERLY CONNECTION TO THE BSF STUDENTS AND THE STORIES,
EVENTS AND IDEAS THAT MATTER TO THE BSF COMMUNITY AND BEYOND!**

**WHAT A GREAT WAY TO START THE NEW YEAR...
OUR 3 KINGS EVENT ON JANUARY 6TH AT EL PESCADOR RESTAURANT**

A BSF yearly event that is held to acknowledge our students and their sponsors.





A special time for the sponsors to interact with their students. Again, a huge thank you to our sponsors; you are creating a dream come true for your student! As one guest said, "This event touched my heart deeply when each student came to the front of the room and thanked BSF."



Thank you to our corporate sponsor **FUNKO** for providing POP gifts for each student. They were a huge hit!





BSF is grateful to El Pescador and their staff for the excellent service they provided to us. You were so generous before, during and after with your help.

A huge thank you to Rosemary and Hilda for your commitment to making this event fun for everyone!



And, let's not forget our beautiful BSF Alumni that continue to support our events! We love seeing your smiling faces!



Our youngest and cutest guest!



To all our students:

We wish all you a wonderful 2020... and may you continue in your pursuit to fulfill your dreams! YOU are the ones that are the future of Mexico and we, your BSF community, couldn't be prouder of all of you!

WHAT OUR STUDENTS ARE DOING!



GUILLERMO: MAKING THE RIGHT DECISION

“When I got out of high school, I wanted to study architecture, but also wanted to try something else and chose civil engineering. I started college, studying civil engineering, but in my second semester, found out that I didn’t like that career and had a hard time. I left college in that semester and went to work for my Dad in construction for a year. After that year, I decided to go back to college but this time majoring in architecture. It was the right decision as I enjoyed all my nine semesters in that field and was very happy and had a great experience. I just finished my last semester in college and have started working at El Cielo in Valle de Guadalupe. Am loving my life!” (Editor’s Note: We, at BSF, love when our students don’t give up and continue to search for what makes them happy. Guillermo, with your determination, we predict a great future for you.)



UPDATE: WHAT PERLA IS DOING NOW

“I graduated almost 3 years ago with a bachelor’s degree in Science and during that time have been working in many different fields; it has been a process to find out what interests me. Right now, I’m working as a Quality Inspector and Analyst at a winery. I am in charge of making wine analysis for alcohol level, sugar acidity, etc. As a Quality Inspector I need to make sure that everything is as it is supposed to be. I am responsible for how the wine is doing during its time in the tanks and barrels and have complete control of location, condition, lab analysis, etc. Also, I do a lot of documentation as Quality Controller. In addition, I have been working with BSF for the past two years as the link between students and their families, along with the Board Members. Another part of my participation is working as an interpreter/translator when needed. Being part of BSF during my studies, and now as a Professional, has been a very important part of my life! I am very excited about being accepted as a BSF Board member. I want to continue to participate in any way I can to help the students and their families.”

(Editor’s Note: We at BSF and our community admire who you are....a determined and beautiful young woman who is living life to the max! Thank you for all that you do for BSF and welcome as an Advisor on the BSF Board.)



GISEL: PARTICIPANT IN THE SWY PROGRAM

The Ship for World Youth (SWY) Program aims to create a human network beyond national borders and cultures by giving youth from Japan and other countries, the opportunity to gather in a multicultural environment and discuss important global issues with an inclusive and respectful perspective. Through this Japanese initiative, a spirit of international cooperation can be cultivated, and youth can exercise their leadership skills in various fields in our globalizing and diversifying society. Gisel exercised her leadership skills as a Translator, Interpreter and Guide through her participation in this program.



(Editor's Note: You just never know what an education will allow you to create for yourself. Gisel, we at BSF, are so proud of your international contributions and your leadership skills.)

ANOTHER FABULOUS WINE PAIRING/LUNCHEON AT SUSANNA'S ON FEBRUARY 7TH

CAPTURING THE ESSENCE OF SUSANNA AND HER STAFF! WHAT A FUN WAY TO SPEND AN AFTERNOON - GREAT GUESTS, GREAT FOOD, GREAT WINES AND AS ALWAYS GREAT SERVICE!



The menu was exceptional; each course outdid itself: the bruschetta, the mandarin orange shrimp ceviche and the grilled lamb fettucine!



And, of course, a huge thank you to Javier from Solar Fortun Winery. He, er, I mean his wines added so much - THE BAYABAYA, 2017 Cabernet Sauvignon & Petit Verdot, the VINA EN ROSA, 2018 Mouvedre Rose, the CONFABULARIO, 2015 Mouvedre and Petit Verdot. Oh, yes, and Javier's presence did contribute to the fun time!





And, Charlie, how big is that fish???



BSF wants to thank all our guests who attended. It is YOU that create the space for a lovely time! Know that all of you are truly appreciated for your contribution to BSF. In addition to Susanna and her staff, we also want to acknowledge Rosemary, Ruth and Sonja for their time and effort in making this event a success!)



What do you think?
Does Javier have a captive audience?

(Editor's Note: All kidding aside, this was a fabulous, fun event!)

NOTE: Susanna's Wine Pairing/Luncheon on April 3rd is canceled.

Susanne is a great sponsor of BSF so let's support her during this time of social distancing with her new takeout/delivery menu!

(Editor's Note: With social distancing and travel restrictions, and the virus outbreak in Italy, I am not sure if this event will take place as scheduled in Italy. Our student, Juan Manual, was scheduled to attend this event, and whether or not this will happen, I thought the event and what it represents is worth sharing with you.)

What is CIOFF? CIOFF (Council of International Organization for Folklore Festivals) works for the promotion and diffusion of traditional cultures by promoting the intangible heritage through forms of expression such as dance, music, games, rituals, customs and other arts in the areas of folklore and cultural heritage. Through its activities, CIOFF affects the social life of people and communities throughout the world by promoting friendship and peace and bringing people together. Performers, volunteers and spectators take part in CIOFF activities worldwide every year. The main asset of CIOFF is the International Folklore Festivals. These events bring together people and cultures from all over the world promoting understanding and appreciation of each other's cultures, strengthening friendship and solidarity between people and celebrating national cultural heritage of each participating nation.





MARCO: A GUY WITH A GREAT ATTITUDE!

"I am a person of simple tastes who appreciates the good things in life. I always try to keep myself busy with lots of things; my hobbies are painting and martial arts. I also

like collecting vintage stuff from the 80s as I am a big fan of that decade, especially music. I'm pretty persistent in whatever I do, and I'll never give up when the going gets tough."

(Editor's Note: The painting shown here was painted by Marco and was a gift to his sponsor, Susan Van Poole. Marco, we, at BSF, definitely think you are very talented. Love the painting!)



JOHANA: CREATING HER FUTURE NOW!

"My favorite subject is math and I love doing math problems. Another favorite subject is physics. When I am not in school, I go to volleyball classes which are so much fun! When I grow up, I want to be an astronaut so I can explore space."

(Editor's Note: Fourteen years old and already looking towards her future. Johana, you are such a little dynamo and all of us at BSF are so proud of you! Best of luck in whatever you choose to do.)

Interesting Quote from famous astronaut Buzz Aldrin:

Aldrin made 3 spacewalks as pilot of the 1966 Gemini 12 Mission, and as the lunar module pilot on the 1969 Apollo 11 mission; he and Mission Commander Neil Armstrong were the first 2 humans to land on the moon.

Buzz Aldrin. "Having walked on the moon I am still awed by that miracle. That awe in me and in each of us MUST be the engine of future achievements."

Maybe one day there will be a famous quote from Johana, astronaut!

Dear Friends of the BSF,

It is with a heavy heart that we join the rest of the world in canceling something we've worked hard to achieve and looked forward to with such joy. It seems we had no choice but to cancel the Classy Bag Affair this year.

Those of you who have loved coming to the Classy Bag Affair for years know that the work starts for "next year" the day "this year's event" ends. Our Chair, Ruth Rockwell, and her amazing team of volunteers, Sharon Green, Darla Day, Kerstin Gutierrez, Karon Bingham and Lisa Johnston, immediately start searching for new items and ideas listening to you each year. Imagine what they are going through.



Besides our personal disappointment, the fact is that the CBA contributes the major part of our needed budget to see our splendid group of students through the next school year. Losing this annual fundraising opportunity is a genuine hardship.

We're asking for your help. We hope you feel that you can contribute the ticket price you paid to the BSF. If you do so, you will receive a Tax Donation letter for the full amount, since you will not be receiving any goods or services for what you paid. And, if you feel you cannot do that, please simply say so and we will refund your money.

Secondly, we are looking at alternative ways to raise our needed funds. And, frankly, still have fun with things to look forward to in the coming year! Please give us a bit of time and then get ready for the Online Auction of the Year (Century)! We plan to take some of these fabulous items and events planned for this year's bags and present them to YOU for a Silent, Minimum Bid Auction! You will have time to get together with your friends and combine your money (and hearts!) to purchase fun private dinners, a sailing trip, restaurant dining and more. What do you think? We think it will be fun!

Obviously, we are playing this by ear and trying to figure out the best way to create a success for our students as well as all of you who have been so very generous to us in the past. Thanks for standing by us now. Seems it is a time for ALL of us to work together to make the best of a very difficult and confusing time.

*Warmest Regards,
Judie Kesson, Founder/President*

BAJA SCHOLARSHIP FOUNDATION
CLASSY BAG AFFAIR, MARCH 21, 2020



**GIFT
CERTIFICATE:
THREE HOUR
SAIL
AROUND SAN
DIEGO BAY**

2007 Catalina 36 ft sailboat
Departure: Kona Marina or
Shelter Island.

Sail depends on the wind.

*Bout will accommodate up to six
people.*

*Water will be provided.
Passengers can bring food &
drinks (no red wine).
Bathroom on board.*

Contact: Bill Rowling
Email: rowling@cox.net
Cell: 858-229-4045; Bus: 619-223-2229
Expires: November 15, 2020

BAJA SCHOLARSHIP FOUNDATION
CLASSY BAG AFFAIR, MARCH 21, 2020

**GIFT CERTIFICATE:
CONCERT (PIANIST & TENOR) FOR 50**



DRINKS AND HORS D' OEUVRES



Contact: Jane Roehrig (to set up date)
Email: jane@picapower.com
Location: La Jolla Excellence Penthouse

Expires: March 21, 2021

BAJA SCHOLARSHIP FOUNDATION
CLASSY BAG AFFAIR, MARCH 21, 2020



Take a trip back to the
1920s.

**The Roaring
Twenties**

PARTY FOR 30

Cocktails, hors d' oeuvres, live music, dancing and surprises!

Flappers!
Bootleggers!
Bohemians!

You will need a **PASSWORD**
to enter this Roaring 20's Speakeasy
at La Jolla Excellence Penthouse.

Contact: Jane Roehrig (to set up the date)
Email: jane@picapower.com

Expires: March 21, 2021

BAJA SCHOLARSHIP FOUNDATION
CLASSY BAG AFFAIR, MARCH 21, 2020



**GIFT CERTIFICATE:
RANCHERO DINNER FOR
TWELVE**

CAMPBELL COSTA VILLAS DEL MEDANO

Contact: Ruth Rockwell
Email: RuthRockwell@aol.com
Phone: 646 155 4200
San Diego: 619 446 6388

Expires: November 15, 2020

BAJA SCHOLARSHIP FOUNDATION
CLASSY BAG AFFAIR, MARCH 21, 2020



**GIFT
CERTIFICATE:
WINE TASTING FOR 8**

**BODEGAS MARILENA –
a boutique winery**



Contact: Jay & Trisha Dworsky
Email: bodegasmarilena@aol.com

Expires: November 15, 2020

BAJA SCHOLARSHIP FOUNDATION
CLASSY BAG AFFAIR, MARCH 21, 2020



**GIFT CERTIFICATE
FOR
JAPANESE DINNER FOR 6**

AT THE HOME OF TAKI OKAMOTO IN CLUB MARENA



Contact: Taki Okamoto
619-793-5256 / takiokamoto@gmail.com

Expires: November 15, 2020



A sampling of the gift certificates to be presented on our BSF Online Auction. Details will be provided when we have everything worked out to make this a fun event for everyone! Thank you to the wineries, the restaurants, and the individuals that were willing to host a private event in their home. Let's make this auction a success so that we can continue to transform lives for our students and their families through education!



I want to take this opportunity to let you, our loyal readers, know that the BSF newsletter will have a new editor starting with our 2nd quarter issue for April – June 2020. Please welcome our BSF Board Member, Steve Manning, as editor along with Sonja Stump as photographer. I have seen Steve’s creative work and have no doubt that he will take the newsletter to a new level. And, of course, Sonja is a dynamic photographer and her photos will add so much. I want to thank our students, our sponsors, and our Board members for your contributions to our BSF newsletter. Also, a huge thank you to Perla for her interaction with me and the students. Another huge thank you goes to all our readers for your wonderful comments letting me know that you enjoyed receiving the BSF quarterly newsletter. It was my pleasure being the editor for the last several years. I will continue to be on the BSF Board of Directors as BSF is so dear to my heart!



keep safe..... keep healthy

A MILLION THANKS TO OUR BSF COMMUNITY FOR ALL THAT YOU DO TO TRANSFORM LIVES THROUGH EDUCATION. YOU ARE TRULY APPRECIATED.

THANK YOU FOR GIVING KIDS A CHANCE FOR A BETTER LIFE!

BSF IS FUNDED BY DONORS, SPONSORS AND FUNDRAISING EVENTS. WE WELCOME ALL DONATIONS, WHETHER ONE-TIME, MONTHLY OR YEARLY. GIVE A DONATION . SPONSOR A CHILD . SUPPORT FUNDRAISERS!

Go to our webpage: www.bjascholarshipfoundation.org

“Helping One Person Might Not Change the World But it Could Change the World for One Person.”